

# Conway Area Tennis Association-Community Forum

MEETING

01.21.10

6:00 PM – 8:00 PM

HENDRIX WAC

TYPE OF MEETING	CATA Board Meeting
FACILITATOR	Jason Lyon, CATA President; Leigh Ann Warriner, CATA Vice President
ATTENDEES	<b>Jason Lyon, Bill Minner, Danielle Rowden, Leigh Ann Warriner, Karl Lenser, Erick McCarthy, “Robert Wickser, Jr”,</b>

## Agenda Topics:

1. Junior Tennis
2. Tennis Night In America
3. Tennis Ball Closeout
4. Adult Tennis
5. Planning for 2010

## Meeting Minutes

### 1. Junior Tennis:

- Team Tennis – We need to have an overall Team Tennis coordinator for Conway. Jason will follow up with Julie Dodge to see if she would be interested.
- 8U & 10U Team Tennis coordinators will likely be Erick & Zarina McCarthy
- Bill Minner is going to make sure there’s a 14U team.
- The USTA would really like to see the parents involved. They would prefer to have a different coach for each team.
- Suggestion to purchase equipment for team tennis. This would also require the rental of a unit for storage.
- Need: Administrator, Volunteers, Need at least 2 teams in each division to make a local league, Upper divisions include U12, U14, U18.
- We’ve heard that the following people might be interested in being a team captain.
  - Karl Lenser, Julie Dodge, Mark and Penny Vaught.
  - We should inquire of the following groups: Adult Players, Hendrix Team (the players need volunteer opportunities and might be interested), Kate Hoopchuck might be interested in some volunteer work.
- Team tennis starts in April and lasts through June. Required: 4 players per team for 8U & 10U, 6 players for older age divisions (3Boys, 3Girls)
- Information we’ll need to share: What’s the financial and time commitment? Have dates available for State event.
- Put together information about former teams and success.

### 2. Tennis Night In America:

We are signed up to host the event in the Lobby of the Hendrix WAC. It is scheduled on Saturday, Feb 27<sup>th</sup> from 11:00am – 1:30pm. Hendrix Tennis is hosting Millsaps College. Matches begin at 2:00pm. The purpose of the event is to promote Junior Tennis in the area. We’d like the area pros to setup a table and promote their local programs and schedule for the year. This will also be an opportunity to promote Junior Team Tennis in Conway.

- Area Pros: Erick & Zarina, Harold and Team, Jordan Isom (?), Chuck & Cindy, Mark Rowden, Lisa Potts. We need to send them a mailer about the Tennis In America event and encourage them to participate. We need something on our website as well.– Danielle to write something up
- Get Advertising going – see about an article in the paper. – Danielle will check into this
- Ask the pros... Would they be willing to volunteer small amount of time over 4-6 weeks for beginners who might sign up so that we can get them ready for some team tennis?

- During the event: Let's get some background music going on. How about have some Wii Tennis going on? Do we want to provide some refreshments? Leigh Ann will contact Smoothie King and see if they would do some sample size cups to give out.
- Come up with a registration sheet. Gather pertinent information. We should go ahead and have a CATA membership and sign-up sheet as well.
- Contact area coaches and facilities:
  - Conway Christian – Pete Tanguay, Julie Dodge
  - Conway High - Gifford
  - Vilonia Tennis – ask Mark Rowden
  - Greenbrier Tennis – Brad Bangs
  - Morrilton Tennis – Julie or Penny will know who to contact
  - Mayflower Tennis –
  - Guy Tennis -

### 3. Tennis Ball Closeout

- We're ending up in the RED because we put it together so quickly and weren't able to get sponsors to offset the cost. Future events need to be planned more in advance so that we have plenty of time to get sponsors and work through a budget.

### 4. Adult Tennis

We made a profit on both the Spring and Fall Leagues. We may need to find somebody to run the Leagues while Mike and Jason take a back seat and grow their families (congratulations on the new babies).

We have several USTA adult teams forming. At some point it would be great to have a Conway out on their own and get out of the Little Rock League.

Congratulations to the Burns Park Winter Tournament Players from the Conway Area.

WINNERS: 3.0 Men -Barrett Petty, 3.5 Men -John Matthison, 4.0 Men -John Hoffman, 4.5 Men -Jordan Isom, 4.0 Men's Doubles –Abhishek Shrestha and John Hoffman.

FINALISTS: 2.5 Women's Doubles –Betsy McClendon/Alice Ann Crymes, 3.5 Women's Doubles –Erica Aldridge/Melanie Harder.

CONSOLATION WINNER: 4.0 Men –Phillip Langley.

Thank you for representing the Conway Area well.

There are ongoing discussions from ladies league to do something like a "Swing into Spring" event.

Jason suggested hosting a non-sanctioned tournament this year using a World Team Tennis (WTT) Format:

1<sup>st</sup> to 5 No-Add

Rules about level of players per team

Total game wins overall

Try this as a non-sanctioned event, would be a great format for the juniors to try as well. We might try to charge like \$50/team.

### 5. Planning for 2010:

We need to discuss CATA membership and benefits again this year.

It is almost essential in order to find out who you have that's willing to volunteer in different areas and during events.

What's going on with the open area at Laurel Park?

Centennial is surveying their members and are discussing building a facility.

Conway Country Club is meeting soon (members) to discuss what the interests are the coming year.

CATA should consider having a grant writer.

What's going on with the Conway Schools? Could they provide some money towards facilities. City of Conway helped kick in money to resurface the Laurel Park courts.

Hendrix is trying to build, but has some financial barriers. If they were to add lighted outdoor courts it would be beneficial because they are always receptive to allowing the public to use their facilities.

Leigh Ann reports that UCA and Brad Teague would like to get rid of current facilities, but might be interested in

partnering with the city and building another facility that they could use and would be available to the public. If they really are interested, they need to have a discussion pretty quickly with city officials like Tab Townsell, Mark Vaught, and David Grimes.

Conway High is currently working on the next vision for a new High School. Jason would like to see them plan to build some courts on that new campus. Conway needs to additionally have a Junior High program going. Simon has now purchased some tennis equipment, so it's in their curriculum to offer tennis to the younger kids.

### QUESTIONS & OPEN DISCUSSION

#### **Discussion:**

- Karl would like to get the word out to try and get some time-slots filled. He'd like to get somebody to guarantee the use of 2-3 courts for a several week period. They would be willing to negotiate an up front price. Possible thoughts are that we need to get a late-night league going. Karl will email Jason with detailed information.  
Mon – Thurs 9-10:30p  
Saturday 9-10:30a  
Sunday 7-9p
- We currently have a little over \$1,000 in the bank. That's before the deposit for the Jack Logan. We should end the year around \$3,000. That's pretty even from last year. Bill is going to post our financial information out to Google Docs so that everyone can access that information.
- What's going on with the open area at Laurel Park?
- Centennial is surveying their members and are discussing building a facility.
- Conway Country Club is meeting soon (members) to discuss what the interests are the coming year.
- CATA should consider having a grant writer.
- What's going on with the Conway Schools? Could they provide some money towards facilities? City of Conway & Conway schools helped kick in money to resurface the Laurel Park courts.
- Hendrix is trying to build, but has some financial barriers. If they were to add lighted outdoor courts it would be beneficial because they are always receptive to allowing the public to use their facilities.
- Leigh Ann reports that UCA and Brad Teague would like to get rid of current facilities, but might be interested in partnering with the city and building another facility that they could use and would be available to the public. If they really are interested, they need to have a discussion pretty quickly with city officials like Tab Townsell, Mark Vaught, and David Grimes.
- Conway High is currently working on the next vision for a new High School. Jason would like to see them plan to build some courts on that new campus. Conway needs to additionally have a Junior High program going. Simon has now purchased some tennis equipment, so it's in their curriculum to offer tennis to the younger kids.

### CLOSING COMMENTS

#### **Plans for next meeting:**

Date- February 11th

Time- 6-8pm

Place- Hendrix WAC

Agenda –

- Finalize Tennis Night In America –
  - Let's get the team tennis captains to attend and make this first on the agenda
- Discuss CATA Membership Drive